900 people die on Michigan's roadways each year

What would be your goal for Michigan?

Moving Michigan Toward Zero Deaths

What would be a good goal for your family?

What should be the goal for everyone?

Driver behavior factors into nearly 90% of all fatal crashes

What can you do to help move Michigan Toward Zero Deaths?

- Do not drive distracted
- Do not drive while drowsy
- Do not drive impaired
- Lower speed and drive cautiously during bad weather conditions
- Always use your seatbelt

Toward Zero Deaths™
National Strategy on Highway Safety

www.towardzerodeaths.org

Michigan Department of Transportation

www.michigan.gov/zerodeaths