PennDOT #Slow4Zone

National Work Zone Awareness Week - March 23-27

Social Media Posts and Tracking Results
It's National Work Zone Awareness Week. Please take safety seriously for you and your family, and ours. #Slow4Zone and learn more at http://tinyurl.com/n62hmt.

Drivers usually say I didn't see you, or you blend in, even though we have stop paddles and there are cones and signs.”

Mindy McFetridge Equipment Operator Venango County

You count on me to improve your drive to help get you home safely to your loved ones. Can I count on you so I can return safely to mine? #Slow4Zone - Let's all get home safely at the end of the day. Learn more about work zone safety at www.JustDrivePA.com.

I build and strengthen myself so I can build and strengthen our roads and bridges. Please slow down in our work zones.”

#Slow4Zone

A motorist drove through a posted work zone with LED hazard lights, a ¼ mile sight distance and hit the back of Bob's vehicle pushing him over an embankment while he was identifying roadway damage. Not paying attention could be a matter of life or death. Learn more at www.JustDrivePA.com. #Slow4Zone

22K Reached
806 Post Clicks
733 Comments & Shares

35.1 K Reached
1.2K Post Clicks
1K Comments & Shares

19.9K Reached
727 Post Clicks
596 Comments & Shares

27.1K Reached
2.1K Post Clicks
624 Comments & Shares
Lou has dedicated 30 years of his life to maintaining Pa.'s roads. Last year he was hit and injured on the job. Safety is serious. Learn more about Lou's story and how to be work zone safe at www.JustDrivePA.com. #Slow4Zone

"We placed barricades to close the road and protect drivers from driving into running water, but some motorists ignored them and just drive around."

Lou Carotenuto
Foreman
Lancaster County #Slow4Zone

17.4 K Reached
774 Post Clicks
392 Comments and Shares

Pennsylvania Department of Transportation (PennDOT) added a new photo to the album: National Work Zone Awareness Week 2015.

Posted by ra-penn dot press@pa.gov (T) · March 24 at 7:30pm · Edited (T) ·

"When you are driving through a work zone, we are not robots, we're not replaceable, and we are real people. If you hit one of us, the inattentiveness of your driving could have an irreversible consequence."

Read about our close calls at www.JustDrivePA.com. #Slow4Zone

Hunter.
PENNDOT Employee.

Dan Frits
Highway Foreman
Northumberland County #Slow4Zone

21.2K Reached
867 Post Clicks
540 Comments & Shares

Pennsylvania Department of Transportation (PennDOT) added a new photo to the album: National Work Zone Awareness Week 2015.

Posted by ra-penn dot press@pa.gov (T) · March 25 at 10:30am · Edited (T) ·

Work zone safety protects your life and ours. Be proactive about your safety and ours. #Slow4Zone


No matter what kind of vehicle you have, from a bicycle to a truck, when our flagger tells you to stop, please stop.

Beth Jemison
Highway Foreman 2
Huntingdon County #Slow4Zone

25.4 K Reached
804 Post Clicks
879 Comments & Shares

Pennsylvania Department of Transportation (PennDOT) added a new photo to the album: National Work Zone Awareness Week 2015.

Posted by ra-penn dot press@pa.gov (T) · March 26 at 10:30am · Edited (T) ·

"The general public must take their time when traveling through a work zone. They need to slow down."

Scott Gillette
Highway Foreman
Pike County #Slow4Zone

27.9K reached
976 Post Clicks
969 Comments and Shares

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Scott Gillette
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Pike County #Slow4Zone

27.9K reached
976 Post Clicks
969 Comments and Shares
"We all want to be able to go home every night to the people who are important to us."  
PennDOT has lost 65 men and women on the job since 1970. Safety is serious. #Slow4Zone
Learn more at www.IndianaCounty.com.

We are people just like you, we have our everyday lives at home.”
David Bocz
Foreman
Indiana County
#Slow4Zone

21.8K Reached
817 Post Clicks
832 Comments & Shares

12K Reached
730 Post Clicks
533 Comments & Shares

With National Work Zone Awareness Week occurring March 23-27, Acting PennDOT Secretary Leslie S. Richards joined representatives from the Associated Pennsylvania Constructors (APC), the American Traffic Safety Services Organization (ATSSA), and various traffic-control companies for an event in Harrisburg calling on motorists to drive safely in work zones and be mindful of the people behind the cones.

930 Reached
470 Post Clicks
11 Comments & Shares

8.3K Reached
1.3K Post Clicks
20 Comments & Shares
Samples of comments/feedback

**Ruth Weaver** Great amazing love it !!!!!
Like · Reply · 2 · March 20 at 3:33pm

**David Poole** Awesome.
Like · Reply · 2 · March 20 at 4:14pm

... 

**Glenn Morgan** Tru dat !!!! Our lives are at stake!!!!!!
Like · Reply · 2 · March 20 at 6:07pm

... 

**Joe Manno Sr.** I know that lady!
Like · Reply · 1 · March 20 at 7:28pm

**Ron Legarth** People don’t care about construction workers or they would slow down when going through a construction zone...
Like · Reply · 4 · March 20 at 8:13pm

**Jason Scott** Slow down my uncle was almost killed because of people not caring how they drive through construction zones. Nice job construction worker keep up the good work. School zones to slow down. There not race tracks our kid are there.
Like · Reply · 3 · March 20 at 10:00pm

**Kevin Fetzer Sr** PLEASE !!!!!
Like · Reply · 1 · March 21 at 7:14pm

**Tracy Hines** People need to pay attention and slow down, it’s unfortunate for me I’m one of those thousands with life long injuries.
Like · Reply · 1 · March 24 at 7:09am

**Wayland Babcock** This is great but what about your teo teob and teos all I have seen are the management
Like · Reply · March 27 at 10:54am

"View previous replies"

**Pennsylvania Department of Transportation (PennDOT)** We have three operators, including Bruce “above” featured in the campaign. We worked with each district to find near-miss or “close call” testimony stories.
Like · Commented on by ra-penndotpress@pa.gov (??) · March 27 at 2:23pm

"View more replies"

**Oregon Department of Transportation** We love to see the people behind the orange vests and hard hats. Great campaign.
Unlike · Reply · 3 · March 27 at 11:38am

**Pennsylvania Department of Transportation (PennDOT)** Thanks very much! We’re trying to spotlight our employees, our most important assets. Here’s to a safe summer for our workers, yours, and anyone working and traveling on our roads!
Like · 1 · Commented on by ra-penndotpress@pa.gov (??) · March 27 at 2:24pm

**Rick Fritz** Bruce is a Teob an he works for me
Like · Reply · 1 · March 27 at 5:59pm

**Mark Henry** Thank God that guy in the Penske Truck that rear ended me doing 70 while management insisted I unload one tank of salt brine on SR 176 was OK. I’ll post a picture of his truck. I can’t.
Like · Reply · March 27 at 6:56pm

**Steven Charles** wonder how much he makes works for a school and pensdot thes the reason our taxes are so high people need 349 thousand good paying jobs. 1 is enough.
Like · Reply · March 27 at 10:00pm

5 Replies

**Zack Painter** Playing softball doesn’t fix the roads!
Like · Reply · March 26 at 2:45am

**Zack Painter** We pay taxes for what for they to stand around and do nothing but watch?
Like · Reply · 1 · March 26 at 2:46am

**Emy Jo Lentz** I’m so glad to see Bruce Moyer in the spotlight! I have known this man for years he also played in a band he was also a soft ball coach for the Olay valley youth league when me and my sisters were kids I get the pleasure of driving this man and his softball team to games glad to see that he is being recognized WTG Bruce!!!
Like · Reply · 4 · March 26 at 10:29am · Edited

**John Sagers** $5000.00 fine they will slow down then!!
Like · Reply · March 26 at 9:43am

**Tara Hall** My favorite coach!
Like · Reply · 3 · March 26 at 10:09am
**Twitter Posts**

**PennDOTNews**

*Mar 24, 12:03pm via Twitter Web Client*  
Bob's vehicle was pushed over an embankment. Not paying attention could be a matter of life or death.  
#Slow4Zone

![Image: Bob Nicklas Transportation Construction Inspector](image1.png)

5 retweets 1 favorite

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**PennDOTNews**

*Mar 24, 8:05am via Hootsuite*  
85 #PennDOT employees have lost their lives in the line of duty since 1970.  
#Slow4Zone and ensure  
#WorkZoneSafety! #ArriveAlive

![Image: Student. Penndot Equipment Operator](image2.png)

9 retweets 3 favorites

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**PennDOTNews**

*Mar 23, 11:47am via Twitter Web Client*  
If you're not paying attention in a work zone - you're risking your life and ours.  
#Slow4Zone

"Drivers usually say I didn't see you, or you blend in, even though we have stop paddles and there are cones and signs."  
Mindy McFetridge  
Equipment Operator  
Venango County

![Image: Mindy McFetridge Equipment Operator](image3.png)

9 retweets 5 favorites

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**PennDOTNews**

*Mar 23, 8:10am via Hootsuite*  
#ICYMI: It's Nat'l Work Zone Awareness Week. #Slow4Zone and learn more at tinyurl.com/n82hml.

![Image: Morning. Penndot Equipment Operator](image4.png)

28 retweets 8 favorites

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**PennDOTNews**

*Mar 21, 3:08pm via Twitter Web Client*  
"You count on me to improve your drive to help get you home safely. Can I count on you?"  
#Slow4Zone

"I build and strengthen myself so I can build and strengthen our roads and bridges. Please slow down in our work zones."  
Tim Schultz  
Highway Foreman  
Bucks County

![Image: Tim Schultz Highway Foreman](image5.png)

9 retweets 5 favorites

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**PennDOTNews**

*Mar 20, 2:00pm via Hootsuite*  
MT @Pacast: Video: PennDOT, Safety Partners Mark National Work Zone Awareness Wk, Urge Safety as Construction Sea… pacast.com/a.asp?12980

![Image: Mindy McFetridge Equipment Operator](image6.png)

2 retweets 2 favorites
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FOR IMMEDIATE RELEASE  
March 20, 2015

PennDOT, Safety Partners Mark National Work Zone Awareness Week, Urge Safety as Construction Season Begins  
Online Campaign Features Workers ‘Behind the Cones’

Harrisburg, PA – With National Work Zone Awareness Week occurring March 23-27, Acting PennDOT Secretary Leslie S. Richards today joined representatives from the Associated Pennsylvania Constructors (APC), the American Traffic Safety Services Organization (ATSSA), and various traffic-control companies for an event in Harrisburg calling on motorists to drive safely in work zones and be mindful of the people behind the cones.

To complement the awareness week, PennDOT also announced its #Slow4Zone social media campaign, which spotlights department employees and reminds drivers why it is important to pay attention and slow down in work zones.

“Work on our roadways is essential to keep people and commerce flowing, but drivers need to remember that it isn’t just equipment that they see in work zones – there are people,” Acting Secretary Richards said. “Work zones may be a temporary inconvenience, but these workers deserve our full attention and safest driving.”

Preliminary PennDOT data shows that 24 people were killed in work-zone crashes in 2014, eight more than in 2013. Since 1970, 85 PennDOT employees have died in the line of duty.

Additionally, the same data there were 1,841 crashes in work zones last year, a slight decrease from the 1,851 crashes in 2013. Over the five-year period, there were 10,586 work-zone crashes and 128 fatalities in those crashes.

In addition to crash data from police reports, PennDOT monitors work-zone safety with internal reports. In 2014, there were 131 reported intrusions in PennDOT work zones, 92 of which nearly caused injury to employees or caused damage to equipment, and 21 of which caused fleet or equipment damage. Of those intrusions, 18 resulted in injuries to PennDOT employees.

As of March 10 this year, there have been seven work-zone intrusions, with one resulting in employee injury, four causing damage to vehicles or equipment and two causing no damage or injuries.

In addition to driving safely to protect highway workers, state law requires drivers to increase their visibility and obey work-zone speed limits. Drivers who don’t turn on their headlights in posted work zones face a $25 fine. Also, motorists caught driving 11 mph or more above the posted speed limit in active work zones automatically will lose their license for 15 days.

To further underscore the importance of the lives of people working on the state’s transportation system, through the awareness week PennDOT’s #Slow4Zone initiative will feature employees from across the state who have witnessed or been injured in work-zone crashes, or who have a message for motorists. The campaign emphasizes that each employee is a mother, youth mentor or family member who wants to get home safely each day.
To view the employee testimonials in the campaign visit the “Work Zone” information center at www.JustDrivePA.com. Join the discussion on social media by using #Slow4Zone in posts.

Representatives from Flagger Force, Beth's Barricades, Protection Services Inc., Rae-Lyn Enterprises and Guidemark Inc. also participated in today's event.

**EARNED MEDIA**

Injured PennDOT Worker Pleads for Safer Driving
http://wnep.com/2015/03/26/injured-penndot-worker-pleads-for-safer-driving/

PennDOT, Safety Partners Mark National Work Zone Awareness Week, Urge Safety as Construction Season Begins

National Work Zone Awareness Week begins

PennDOT Raises Work Zone Awareness
http://www.erietvnews.com/story/28576722/penndot-raises-work-zone-awareness

PennDOT Marks Work Zone Awareness Week Department partners urge safety as construction season begins.

PennDOT, motorists prepare for road work (video)

Worker hit in construction zone urges drivers to slow down

It's National Work Zone Safety Week:
http://www.wearecentralpa.com/story/d/story/its-national-work-zone-safety-week/10629/I3hrDjDF0kgavW7YKXmA

Be extra careful in work zones:
http://wrla.vnrdio.com/2015/03/23/be-extra-careful-in-work-zones/

Construction season arrives for Pa. drivers
http://www.ldnews.com/opinion/ci_27774509/construction-season-arrives-pa-drivers

Parkway West Focus Of Effort To Get Drivers To Slow Down In Work Zones
PennDOT, Safety Partners Mark National Work Zone Awareness Week, Urge Safety as Construction Season Begins

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Contact: Ashley Schoch, 717-783-8800